

Rep Order# 8879091 Ver# 1 Status New
EC'd No

Traffic Order# **37551** Printed: 10/08/2012 5:50 PM
Last Received: 10/08/2012 4:08 PM
Showing Buylines: All Lines

1 of 2

Station NLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1566
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR PRIORTIES USA. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-------------|---------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | W | 1000A-1100A | PERRY MASON | :30 | \$200.00 | 10/24-10/24 | 1 | 1 | 1 | \$200.00 | |
| | 2 | F | 1000A-1100A | PERRY MASON | :30 | \$200.00 | 10/26-10/26 | 1 | 1 | 1 | \$200.00 | |
| | 3 | TU | 700P-800P | MASH/MASH B | :30 | \$400.00 | 10/23-10/23 | 1 | 1 | 1 | \$400.00 | |
| | 4 | TH | 700P-800P | MASH/MASH B | :30 | \$400.00 | 10/25-10/25 | 1 | 1 | 1 | \$400.00 | |
| | 5 | M | 700P-800P | MASH/MASH B | :30 | \$400.00 | 10/29-10/29 | 1 | 1 | 1 | \$400.00 | |
| | 6 | SU | 100P-300P | AVG. ALL WKS< | :30 | \$100.00 | 10/28-10/28 | 1 | 1 | 1 | \$100.00 | |
| | 7 | SU | 300P-700P | VARIOUS | :30 | \$100.00 | 10/28-10/28 | 1 | 1 | 1 | \$100.00 | |
| | 8 | SU | 700P-800P | MASH/MASH B | :30 | \$100.00 | 10/28-10/28 | 1 | 1 | 1 | \$100.00 | |
| | 9 | SU | 800P-1000P | COLUMBO< | :30 | \$100.00 | 10/28-10/28 | 1 | 1 | 1 | \$100.00 | |

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--REPORT TOTALS--

Report Totals: 9 / \$2,000.00

--SALES MONTHLY TOTALS--

Oct 12: 8 / \$1,600.00 Nov 12: 1 / \$400.00

Sales Totals: 9 / \$2,000.00

Station Totals: 9 / \$2,000.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$0 temp 0%

Books FEB11
Demos RA35+